

# Chuk Moran

## PLATFORM DESIGNER

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### WORK EXPERIENCE

#### Principal Product Designer, Trustero

Feb '22 - Sep '23

*Designed AI-focused compliance platform at startup exiting stealth mode*  
Led product design for AI-focused compliance platform from pre-launch through GA  
Developed design system, features, and new product-led sales motion  
Wore multiple other hats, including product management, UX research (usage, analytics), technical writer, blogger, and marketing design

#### Lead Product Designer, Valimail

Mar '21 - Feb '22

#### Senior Product Designer, Valimail

Mar '20 - Mar '21

*Researched and designed cybersecurity platform for self-serve growth*  
Design: workflows, system maps, design system, wireframing for new product from concept to 100s of daily active users  
Product Management: discover, explore and champion viable, high-impact design changes  
Research: data science on usage (SQL), direct observation (Fullstory), interviews  
Writing: micro-copy writing and writing system, technical writing for knowledge base

#### Freelance Designer, Various employers

May '19 - Mar '20

Bloom: UI design for social media, focus on discussion threading and guest lists  
MakersPlace: Developed taxonomy and metadata for NFT marketplace, prototype (Python), validate with users

#### Senior UX Researcher / Designer, EVERFI

Apr '18 - May '19

#### UX Researcher / Designer, EVERFI

Jan '17 - Apr '18

*Researched and designed platform for online education in four verticals, \$50M subscriptions*  
Design: workflows, system maps, pixel perfect designs for features, html email templates, Tableau data visualization  
Product Management: identify problems and spearhead response, demo, collect requirements and feedback  
Research: structured interviews, usage data with Python and Tableau, usability testing

#### UX Designer, The Grand Comic Database

July '16 - Jan '17

*Developed and analyzed large-scale user survey. Created new responsive design for site*

#### Product Designer, Unicorn Garden

Sep '15 - July '16

*B2C collectibles Kickstarter project from whiteboard to shipped product*  
Research: sourced, curated, and cleaned business intelligence profiles for 163 unicorn startups  
Design: print design and package design for trading cards  
Code: implemented my own designs in HTML/CSS and Python

### EDUCATION

UC San Diego – PhD in Software Studies, Department of Communication

General Assembly – User Experience Design Immersive

University of Chicago – BA in Gender Studies with Honors

### TOOLS

Design: Figma, Sketch, Invision, Axure, Adobe CC, Flinto, Final Cut Pro, HTML, CSS, Javascript, JQuery

UX Research: Fullstory, Hotjar, Mixpanel, SQL, Google Analytics

Data: Python, scraping, browser automation, SQL, Excel, JSON, Tableau